



### Content Overview

About Axe Finance	
We are in Numbers	4
About ACP: Axe Credit Portal	(
Why Join us?	2
Internship Opportunities	Ļ



# About Axe Finance

Founded in 2004, axefinance is a global market-leading software provider focused on credit risk automation, enabling lenders to deliver an efficient, competitive, and seamless omnichannel financing journey.

Axefinance developed Axe Credit Portal – ACP – a future-proof, Aldriven solution designed to automate the entire credit lifecycle, from KYC and origination to scoring, automated decision-making, and servicing.















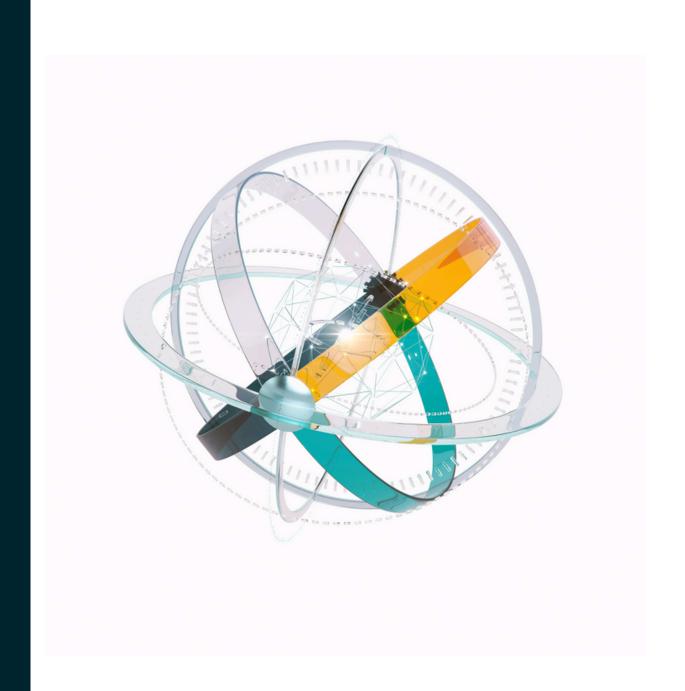






# About ACP: Axe Credit Portal

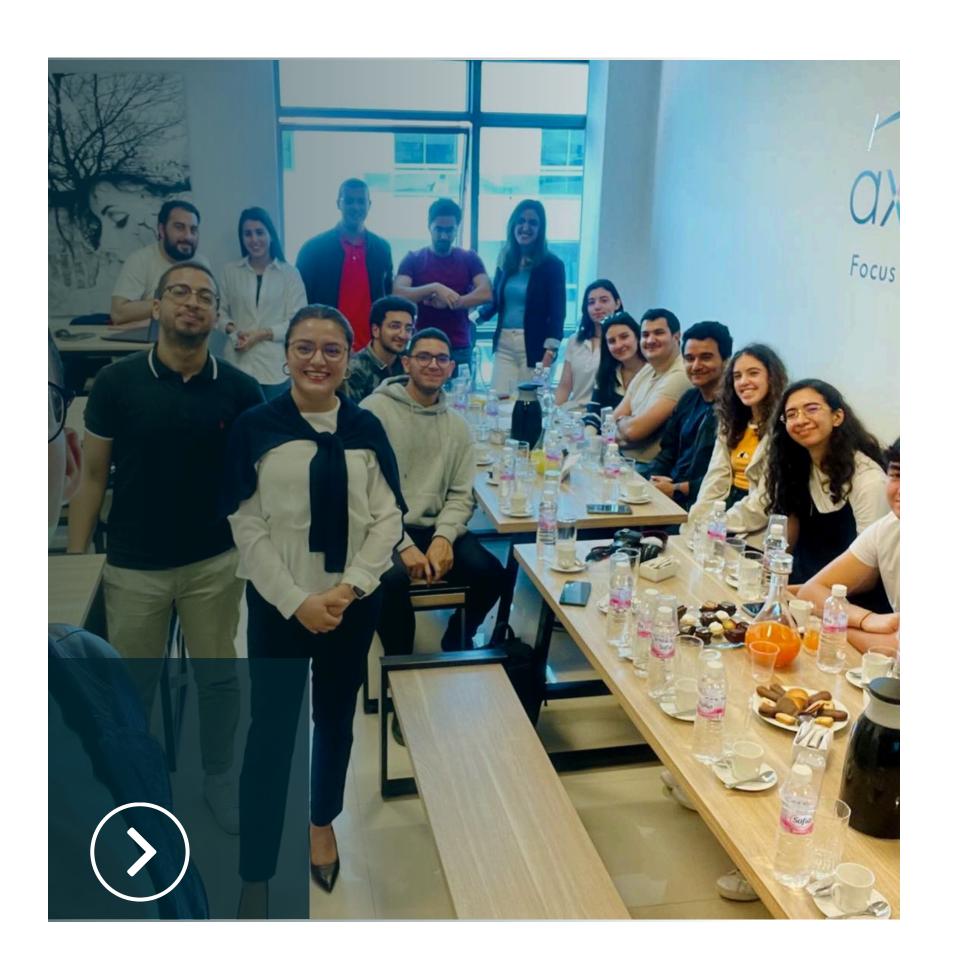




- Omnichannel Experience: Individuals, SMEs, large corporates, financial institutions
- Al-Powered: Credit scoring & decision-making
- End-to-End Credit Automation: From KYC to servicing
- Flexible Deployment: On-premises or cloud
- Risk & Collateral Management: Commitment lines, guarantees, collateral







# Why Choose us?

### **Paid Internship**

We believe talent deserves recognition. That is why our internship program is fully paid, ensuring that your contribution is valued from day one. You'll gain professional experience while being financially supported.

### **Employment Opportunity**

Many of our interns transition into full-time roles with us after completion. We treat this program as a trial where you can showcase your skills and secure your future career.

### **Skill Development Plan**

Each intern will experience a hands-on project, mentorship, and targeted training sessions.

### Flexible Workplace

Our flexible workplace model allows you to balance remote and on-site work, and adjust schedules where possible.







**Research & Development** 



### **Topic:** UI Framework and Application Pages implementation with Angular & Ionic



Internship Field: Developement Internship duration: 4 months apply through this link

### **Key Responsibilities**

- Identify and implement reusable and dynamic UI components
- Implement dynamic form validations, and state management
- Implement dynamic application screens and fields generation
- Implement custom behavior to automatically set component's state based on other component's value
- Write documentation and unit tests

- Angular
- .NET
- Rest API
- Git



**Product Strategy & Innovation** 



### **Topic:** End to End integrated ACP Configuration Experience



Internship Field: Integration Department: UX/UI

Internship duration: 6 months Number of interns :1

### **Key Responsibilities**

- Develop an end-to-end integrated configuration journey involving individual ACP configuration tools within a unique portal. The intern is required to document the overall user journey, to design the lowfidelity and high-fidelity prototypes, and build the standard flows orchestrating the ACP configuration tools. Architectural guidelines include:
- Design a portal integrating ACP configuration tools
- Ability to add configuration components/tools as plugins
- Identify and design configuration foundational components (Git, Versioning, Deployment, etc.)
- Standardize configuration data structures and technologies
- Standardize configuration roles and personas
- Manage roles access rights
- · Add a configuration task management dashboard
- Add configuration activity reporting to monitor progress and performance
- Add integration points with external systems: Sales, Environment,
   Infrastructure, Licensing, and Project Management modules
- Add versioning compatibility across portal configuration tools

### apply through this link

- CM or IM (ISAMM)
- Strong understanding of User Experience (UX) and User Interface
   (UI) principles
- Basic to intermediate skills in front-end development (HTML, CSS, JavaScript, React or Angular)

### **Topic:** Creation of a UI Framework & Design System + an Interactive Application powered by AI prompts



Internship Field: Integration Department: UX/UI

Internship duration: 4 months Number of interns :1

### **Key Responsibilities**

- Analyze the existing UI and UX patterns
- Define the Design System foundations: establish the visual language: colors, typography, spacing, grid, iconography, and states.
- Design reusable UI components: create and document components in Figma
- Develop the UI Framework : implement the coded components in a chosen framework (Angular, Extj)
- Build an interactive AI-based application prototype: use the UI Framework components to render the AI-generated interface dynamically

### apply through this link

- Bachelor's degree in CM · Bachelor's degree in IM (ISAMM)
- Strong understanding of User Experience (UX) and User Interface
   (UI) principles
- Basic to intermediate skills in front-end development (HTML, CSS, JavaScript, React or Angular)

### **Topic:** Linked Entity Detection from Customer Documents



Internship Field: Generative AI Department: Product

Internship duration: 3-4 months Number of interns :1

### **Key Responsibilities**

- Build a GenAl-powered pipeline to parse and understand customer documents
- Detect key entities (e.g., borrower, guarantor, company, director, project, etc.)
- Infer relationship types (ownership, partnership, control, etc.)
- Output a structured knowledge representation (knowledge graph)
- Integrate results into the credit origination workflow for enhanced automation

### apply through this link

- Strong Python skills and experience with NLP/LLM frameworks
- Knowledge of document parsing techniques (OCR, layout analysis)
- Analytical mindset
- Al student

### **Topic:** Adverse Media Screening using Generative Al



Internship Field: Generative AI Department: Product

Internship duration: 4- 6 months Number of interns :1

### **Key Responsibilities**

- Develop a GenAl module to extract and summarize unstructured public data (news, articles, websites).
- Detect adverse or risk-related mentions about customers or entities (fraud, sanctions, bankruptcy, mergers & acquisitions, etc.).
- Generate contextual alerts and concise risk narratives for compliance teams.

### apply through this link

- Strong Python skills and experience with NLP/LLM frameworks.
- Experience with text scraping and classification.
- Understanding of KYC/AML or risk management concepts is a plus.
- Al student.

### **Topic:** Credit Application Assistant using Generative Al



Internship Field: Generative AI Department: Product

Internship duration: 4- 6 months Number of interns :1

### **Key Responsibilities**

- Design a conversational GenAI assistant to guide customers through loan application creation.
- Implement safety layers: sensitive data masking, prompt injection prevention, and hallucination control.
- Integrate the assistant with backend credit decisioning and scoring APIs.

### apply through this link

- Experience with LLMs, prompt engineering, and conversational AI.
- Strong understanding of AI safety and responsible AI principles.
- Analytical mindset.
- Al student.



**DevOps** 



### **Topic:** UX/UI Redesign of DevOps and Release Management Tools



Internship Field: DevOps & Release management Internship duration: 4 months apply through this link

### **Key Responsibilities**

- Lead the redesign of the UX/UI for two internal tools (web and mobile) to enhance user experience, improve usability, and ensure visual consistency with corporate design standards.
- Collaborate closely with cross-functional teams to translate user needs into intuitive interfaces, create wireframes and interactive prototypes, and actively participate in front-end integration to ensure seamless implementation of the new designs.

- Bachelor's degree (ISAMM or equivalent).
- Front-End: HTML5, CSS3, JavaScript / TypeScript, Angular, Bootstrap
- UI/UX Design:Adobe XD, Photoshop, Illustrator

### **Topic:** Development of New Features and Security Enhancements for a Web-based Monitoring Tool



Internship Field: DevOps & Release management Internship duration: 6 months apply through this link

### **Key Responsibilities**

- Design and develop new functionalities.
- Implement and review security measures.
- Review and Include Unit Test
- Enhance monitoring, performance, and scalability of the tool

- Education: Engineering degree(UNICAR or equivalent).
- Skills: .NET Core, Angular, websecurity best practices.



**Quality Assurance** 







Internship Field: Integration Internship duration: 6 months apply through this link

### **Key Responsibilities**

- Al Model Development: Research and implement machine learning algorithms that can detect changes in the UI or API endpoints (e.g., element IDs, API routes, response formats).
- Self-Healing Mechanism: Design and develop an intelligent selfhealing mechanism that automatically adjusts and regenerates test scripts (e.g., selectors, input values) when the system under test changes.
- Integration with Test Frameworks: Integrate the AI-driven selfhealing solution with AutomatEasy Framework
- Continuous Improvement: Continuously train the AI model to improve its accuracy and efficiency by feeding it with new test data and system changes.

- Technical Skills: Knowledge of machine learning algorithms, Al frameworks (e.g., TensorFlow, PyTorch), and experience with automation tools (e.g., Selenium, Cypress, Postman, etc.).
- Programming Languages: Strong proficiency in Python,
  JavaScript, or Java, as well as familiarity with test automation
  scripting.
- Understanding of UI & API Testing: Solid understanding of web technologies (HTML, CSS, JS) and RESTful APIs, along with experience in writing automated test scripts.

### **Topic:** Defect Prediction Using Machine Learning for Software Quality Assurance



Internship Field: Integration Internship duration: 6 months apply through this link

### **Key Responsibilities**

- Data Collection & Preprocessing: Collect historical defect data from the testing phase, including application metrics such as code complexity, test coverage, and module dependencies.
- Feature Engineering: Develop features from the collected data (code commits, test results, bug reports) that can be used for predictive modeling.
- Machine Learning Model Development: Research, design, and implement machine learning models (e.g., regression, classification, ensemble models) that predict defects or failures in specific modules or features of the application.
- Model Evaluation & Tuning: Continuously evaluate and tune the model's performance using various metric.
- Integration with CI/CD Pipeline

- Technical Skills: Experience with machine learning algorithms, particularly for classification and regression tasks. Proficiency in Python.
- Data Science Skills: Strong understanding of data preprocessing, feature engineering, and model evaluation techniques.
- Understanding of QA Processes: Familiarity with software testing methodologies, defect lifecycle, and bug tracking tools.
- Knowledge of CI/CD: Experience with Continuous Integration/Continuous Deployment processes.

### **Topic:** Software Chart Redesign and Visualization Enhancement



Internship Field: Integration Internship duration: 6 months apply through this link

### **Key Responsibilities**

- UI/UX Redesign: Redesign and modernize the existing graphical charts used in the software, ensuring visual consistency and improved user experience.
- Data Visualization: Develop intuitive and interactive visual representations of data using modern libraries.
- User Interface Prototyping: Create wireframes, prototypes, and design mockups.
- User Experience Optimization: Conduct usability reviews and gather feedback to refine the interface and improve accessibility.

- Technical Skills: Proficiency in UI/UX design tools. Experience with web technologies (HTML, CSS, JavaScript).
- Design Skills: Strong understanding of design principles, color theory, and layout composition for data visualization.
- Data Visualization Knowledge: Familiarity with visualization frameworks and ability to translate complex data into clear, engaging visuals.



**Client Delivery & Support** 





### Topic: Design and Development of an AI-Powered Testing Platform for Online Examinations and Skill Assessment

Internship Field: DEV & AI Internship duration: 6 months apply through this link

### **Key Responsibilities**

- Design a platform to support multiple types of online examinations, including SQL test, logical reasoning, and other skill assessments.
- Develop core functionality for real-time validation of SQL queries submitted by candidates.
- User Management: Admin, Candidate with different access controls and dashboards
- Database and backend integration: Create dynamic schema for storing user responses, scores, question metadata, and test logs
- Enabled export of test results and detailed feedback reports
- Al Integration: Candidate Assessment, Role Matching and Generate Al-based feedback after test completion

- Software Engineer
- Frontend: React.js / Angular
- Backend: Node.js
- Programming Languages: Python, JavaScript
- Database: T-SQL, SQL Server (SSMS)
- IA tools



**Knowledge Center** 



### **Topic:** Preparation and Enhancement of Training Videos, Audio, and Presentation Materials



Internship Field: Training Content Development Internship duration: 3-4 months apply through this link

### **Key Responsibilities**

- Record and finalize training videos and audio.
- Design and enhance PowerPoint slides to improve visual impact and clarity.
- Deliver finalized multimedia training materials according to training goals & scheduled timelines.

- Familiarity with video and audio editing software and Microsoft PowerPoint.
- Strong attention to detail and a creative approach to multimedia content.
- Ability to manage time effectively and meet deadlines.



**Marketing** 





### Topic: Impact of a Revenue-Grade Marketing Ops Stack in LendTech: from Clean Data to Qualified pipeline

Internship Field: Marketing Internship duration: 4 - 5 months apply through this link

### **Key Responsibilities**

- Verify, troubleshoot, and fine-tune the Growth Marketing stack (HubSpot, Apollo, Clay, workflows, dashboards, lead scoring models, and cross/upsell triggers) to ensure system reliability and performance.
- Audit lifecycle stages and maintain data hygiene, including standardisation, deduplication, enrichment, and validation.
- Pressure-test and optimise funnel workflows (MQL→SQL hand-offs, SLAs, lead-to-account matching) to strengthen lead management and handover efficiency.
- Ensure accuracy and reliability of executive and operational dashboards by analysing funnel health, velocity, and conversion metrics.
- Refine behavioural and firmographic scoring models in collaboration with Sales and Customer Success teams, adjusting thresholds and documenting use cases.
- Contribute to strengthening an enterprise-level Growth Marketing engine; enhancing its resilience, efficiency, and scalability.
- Own a critical role in supporting revenue growth through structured marketing operations and data-driven decision-making.

- HubSpot, Apollo, Clay, n8n; data cleaning and normalisation (Sheets/Excel; basic SQL a plus)
- Dashboarding and KPI design (GA4, Looker Studio or equivalent)
- Lead qualification and scoring frameworks; funnel analytics literacy
- Structured problem-solving, attention to detail, crisp documentation/versioning
- Cross-functional alignment with Sales/CS; clear analytical storytelling for non-technical audiences

### **Topic:** AEO/GEO/AIO/SEO: Performance-First Web and Technical Seo Strategy in LendTech



Internship Field: Marketing Internship duration: 4 - 5 months apply through this link

### **Key Responsibilities**

- Transform the corporate website into a revenue-driving asset by integrating robust WordPress operations with technical SEO and visibility across search (SEO), answer engines (AEO), and generative surfaces (GEO).
- Maintain and optimize site performance, including Core Web Vitals monitoring and CI-style performance checks.
- Ensure crawlability and structured data compliance through schema implementation, internal linking strategies, and log-file analysis.
- Conduct SEO audits using SEMrush to identify and resolve technical and content-related gaps.
- Implement analytics and user behavior tracking, wiring GA4, HubSpot events, Hotjar, and Microsoft Clarity to map friction points and conversion paths.
- Leverage Python scripts to support SERP-feature tracking, entity gap analysis, and topic authority mapping.
- Deliver a reliable, measurable web stack aligned with Axe Finance's commercial narrative and revenue goals.

- WordPress, HTML, CSS, PHP; performance and release hygiene
- GA4 and HubSpot event modelling; Hotjar/Microsoft Clarity setup and analysis
- SEMrush; schema markup and structured data implementation
- Python for basic scraping and data wrangling
- methodical QA mindset, UX curiosity, stakeholder-friendly communication, organised changelogs

### **Topic:** Modular Creative Strategy for Multi-Channel Marketing in LendTech



Internship Field: Marketing Internship duration: 4 - 5 months apply through this link

### **Key Responsibilities**

- Develop a modular creative system with templates, components, and reusable patterns for email, website, social (paid and organic), and display.
- Leverage Axe Finance's brand kit (colors, typography, grids, buttons, form blocks, charts, iconography) to create channel-specific templates for email, landing pages, social formats, ads, and sales collateral.
- Package and organize channel-ready assets, hosting templates in HubSpot/Brevo and maintaining clear file naming, version control, and a shared asset library.
- Ensure accessibility and localisation compliance, including alt text, contrast, legible type, and language standards, supported by usage guides and a living changelog.
- Refresh and revamp existing design assets, such as product sheets, corporate brochures, PowerPoint, and Word templates, to align with current branding and contemporary design trends.

- Mastery of Canva and Adobe Creative Cloud (Photoshop, Illustrator; InDesign)
- Familiarity with HubSpot and Brevo for template deployment and simple A/B tests
- UI/UX familiarity to design and prototype webpages in Figma
- Experience designing assets for different channels: email, web, social, search/display, and sales collateral
- Ability to simplify and standardise while preserving brand character; clear cross-team communication; test-and-learn mindset

### **Topic:** Impact of Agentic AI on Marketing Throughput and Personalisation in LendTech



Internship Field: Marketing Internship duration: 4 - 5 months apply through this link

### **Key Responsibilities**

- Refine, optimise, and scale existing AI systems to enhance marketing operations across paid social, organic social, email campaigns, and website content.
- Verify and improve AI workflows, focusing on cost efficiency, reliability, and cross-channel applicability.
- Design and adapt AI-powered workflows for specific use cases, including brief generation, persona-level content variants, enrichment flows, and intelligence digests.
- Ensure alignment with account-based and regional marketing strategies, maintaining compliance with governance standards such as human-in-the-loop review, prompt/version control, and bias safeguards.
- Contribute to building a durable, scalable AI playbook that maximises marketing throughput and personalisation potential for Axe Finance.

- OpenAI/Claude APIs and prompting fundamentals; JSON schemas and webhooks
- n8n and Zapier for orchestration; HubSpot and WordPress integrations
- Basic scripting (JavaScript/Python) for connectors and data shaping
- Experimental mindset with strong ethics/risk awareness; clear explanations for non-technical peers
- Familiarity with WordPress.
- Disciplined documentation of prompts, versions, and outcomes; autonomous yet reliable stakeholder updates

### **Topic:** Impact of Automated Industry Intelligence on Positioning and Content Velocity in LendTech



Internship Field: Marketing Internship duration: 4 - 5 months apply through this link

### **Key Responsibilities**

- Refine, optimise, and scale existing AI systems to enhance marketing operations across paid social, organic social, email campaigns, and website content.
- Verify and improve AI workflows, focusing on cost efficiency, reliability, and cross-channel applicability.
- Design and adapt AI-powered workflows for specific use cases, including brief generation, persona-level content variants, enrichment flows, and intelligence digests.
- Ensure alignment with account-based and regional marketing strategies, maintaining compliance with governance standards such as human-in-the-loop review, prompt/version control, and bias safeguards.
- Contribute to building a durable, scalable AI playbook that maximises marketing throughput and personalisation potential for Axe Finance.

- SEMrush and structured query analysis; taxonomy and entity mapping
- Python for scraping and processing; n8n pipelines; OpenAI for synthesis
- Data visualisation (Looker Studio/Sheets) and concise insight packaging
- Investigative curiosity, bias awareness, and source validation discipline
- Crisp reporting for senior stakeholders; persistence and followthrough
- Fluency in English (spoken and written) is mandatory.



Focus · Expertise · Value





