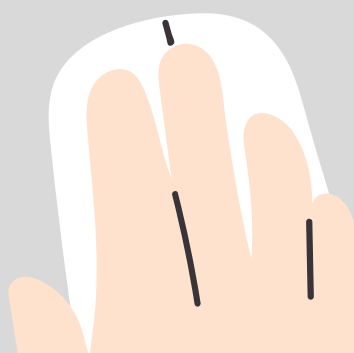




P F E B O O K 2 0 2 6



CYNAPCOM CONSULTING



About us

**Cynapcom is an offshore
IT, commercial, and
administrative
outsourcing company
based in Tunisia.**



Our mission

**Deliver reliable digital services
that simplify operations,
enhance customer experience,
and help companies achieve
measurable growth.**



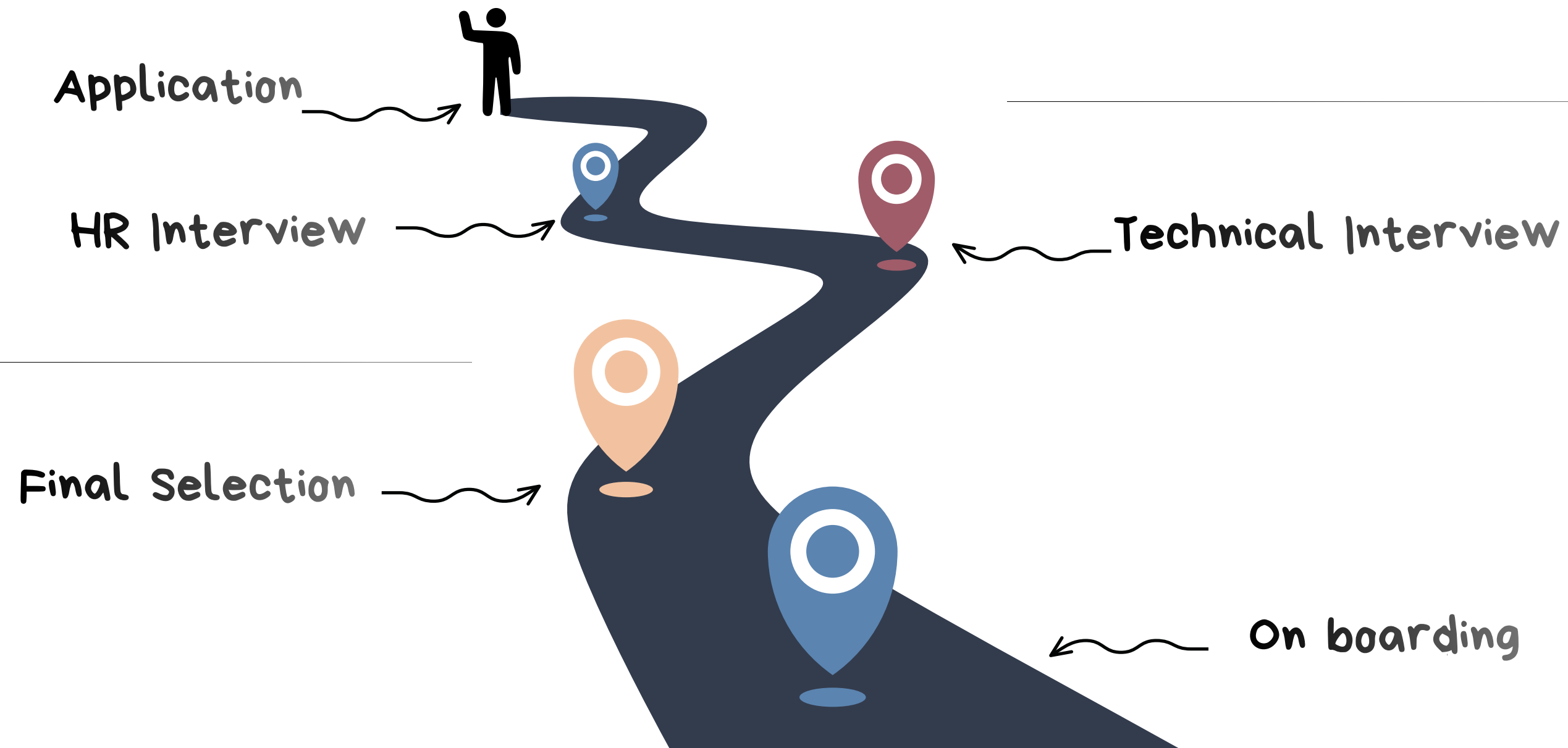
Our vision

**Become the leading digital partner
that empowers businesses to grow
through smart, scalable, and
human-centric technology
solutions.**

OUR HIRING PROCESS



OUR HIRING PROCESS



HOW TO APPLY

Choose a Subject

Fill the form

Interviews



Subject 1:



E-Commerce Web Platforms Development

SUBJECT DESCRIPTION:

Development of E-Commerce Website for Online Product Management + Ordering.

Platform must allow visitors to browse products, search with filters, check availability, and place online orders.

The project also includes creating an administrative dashboard for product, stock, order, and promotion management.

MAIN FUNCTIONALITIES:

- Product catalog with categories, filters, and search
- Real-time product availability
- Shopping cart & checkout
- User account creation + profile management
- Order history + status tracking
- Secure online payments
- Admin dashboard: products, stock, orders, promotions
- Responsive design (desktop + mobile)

1

Bachelor or
Engineering

Technologies :

- HTML5, CSS3, JavaScript
- React.js or Vue.js
- Node.js (Express) or PHP (Laravel)
- MySQL or PostgreSQL
- REST API
- Git / GitHub
- cPanel or VPS hosting

Subject 2 :



Business Development

SUBJECT DESCRIPTION:

Communication, negotiation, and representing company services.

The main mission is to approach companies, present our services, identify potential clients, follow up on opportunities, and set up partnerships.

The intern will also participate in defining commercial strategies, writing offers, generating leads, and handling reporting.

MAIN FUNCTIONALITIES:

- Field prospection
- Presenting and promoting
- Building a network of partners
- Preparing commercial proposals
- Following up with prospects
- Lead generation (offline + online)
- Participation in marketing strategies
- Reporting & daily updates

1

Bachelor

Skills:

- Communication & negotiation
- Customer relationship management
- Market analysis
- Team coordination

Subject 3 :



SEO and SEA Optimization

SUBJECT DESCRIPTION:

Improving the visibility of our websites through search engine optimization, paid advertising, and content creation.

Analyze keywords, write optimized articles, structure SEO-friendly pages, set up advertising campaigns, improve landing pages, and monitor performance indicators.

The goal is to attract qualified visitors, reduce acquisition costs, and increase conversions.

MAIN FUNCTIONALITIES:

- Keyword research
- Writing SEO-optimized blog articles
- Website on-page optimization
- Landing page optimization (UI/UX + conversion)
- Monitoring traffic and performance
- Competitor analysis
- Creation of editorial calendar

1

Bachelor

Skills:

- SEO strategy
- SEA advertising
- Copywriting
- Basic analytics interpretation

Subject 4 :



Mobile Full-Stack Developer

SUBJECT DESCRIPTION:

Responsible for both the front-end and back-end of the mobile application. development the mobile interface for users, implement the main workflows, and integrate APIs to manage data, authentication, and orders.

MAIN FUNCTIONALITIES:

- Mobile front-end development (screens, navigation, design implementation)
- Mobile back-end integration (API consumption, authentication, database connection)
- Restaurants listing and menu display
- Order creation and status updates
- Basic data storage and retrieval

1

Engineering

Technologies :

- Flutter (Dart) or React Native
- Node.js (Express) or PHP Laravel
- MySQL or PostgreSQL
- REST APIs
- Git / GitHub

Subject 5 :



Tracking Module Developer

SUBJECT DESCRIPTION:

Development the tracking module of the mobile application, including real-time order tracking and the driver interface.

Will work closely with the full-stack developer to integrate the module.

MAIN FUNCTIONALITIES:

- Map integration for delivery tracking
- Real-time order status updates
- Driver interface logic
- Notifications for users regarding delivery status

1

Engineering

Technologies :

- Flutter or React Native
- Google Maps API / Mapbox
- Firebase (optional for real-time updates)
- Node.js or Laravel back-end integration

Subject 6 :



Mobile QA / Tester

SUBJECT DESCRIPTION:

The QA intern will ensure the quality and functionality of the mobile application during the development phase.

Prepare test plans, validate features, and report issues.

Start from day one to prepare testing strategies even before the app is fully functional.

MAIN FUNCTIONALITIES:

- Prepare test plans, scenarios, and bug reporting templates
- Test mobile screens as they are developed
- Validate API integration and order workflows
- Report issues to developers and assist in debugging
- Ensure application meets functional requirements

1

**Bachelor or
Engineering**

Technologies :

- Jira, Trello, or similar for issue tracking
- Android/iOS devices for testing
- Manual testing procedures (no automation required initially)

Subject 7 :



Web and UI Developer

SUBJECT DESCRIPTION:

The Web, UI Developer intern will be responsible for the conception, design, and development of the project. This website will serve as the digital showcase of the brand, presenting the company's services, partner restaurants, and application features. Handling the full lifecycle of the website: from UI/UX design, to front-end development, to ensuring an optimal user experience. This role requires both technical expertise and creative design capabilities.

MAIN FUNCTIONALITIES:

- Build a responsive website
- Display restaurants list, services, and information
- Provide links to download the mobile application
- Ensure design matches usability standards

1

Bachelor or
Engineering

Technologies :

- HTML5, CSS3, JavaScript
- React.js or Vue.js
- Git / GitHub
- UI design
- UI frameworks (TailwindCSS, Bootstrap)

THANK YOU FOR YOUR INTEREST IN JOINING US

We believe that technology becomes meaningful when it creates a real impact

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Apply now :



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