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# Who are we?



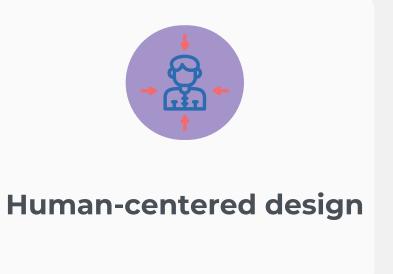
ReaddlyTech is a Tunisian digital innovation startup based at the Mahdia Startup Incubator.

We design and build web & mobile applications, AI-powered solutions, and educational technologies with a strong focus on real-world impact.

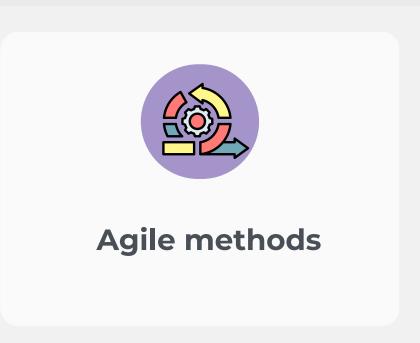
We are the team behind Readdly, the first AI-powered reading assistant for dyslexic children.

Our work combines:









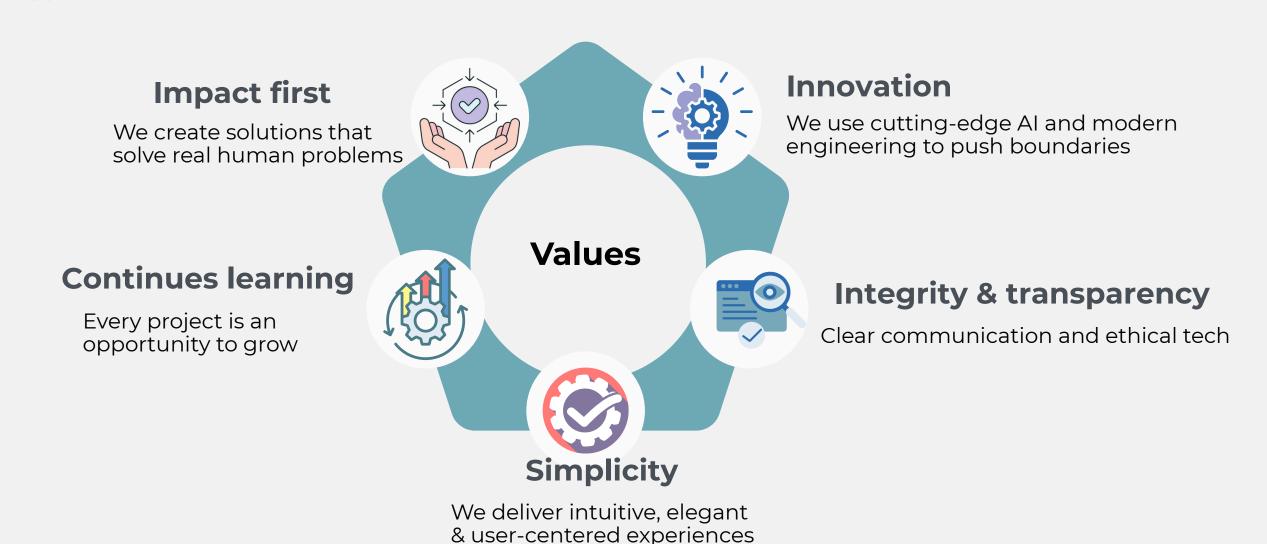
We collaborate with startups, NGOs, EdTech platforms and companies looking to innovate efficiently.

# Mission, vision & values

Our mission is to build intelligent digital tools that improve learning, accessibility, and business efficiency.

#### Vision:

Become a leading EdTech & AI innovation hub in the MENA and North American regions, creating technology that transforms how people learn and work.



# Our Tech Stack



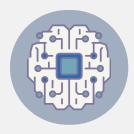
#### Frontend & Mobile

React, Next.js, React Native, Flutter, TailwindCSS



#### **Backend & Infra**

Node.js, NestJS, Express, MongoDB, PostgreSQL, Firebase, AWS, GCP



#### Al & Machine Learning

- Python, TensorFlow, PyTorch
- NLP, Computer Vision
- Transformers, Whisper, SpeechBrain
- RAG, LangChain
- TTS, OCR, Text-to-Video



#### **DevOps & Tools**

- Docker, Kubernetes
- GitHub, CI/CD
- Stripe API, Cloud Functions

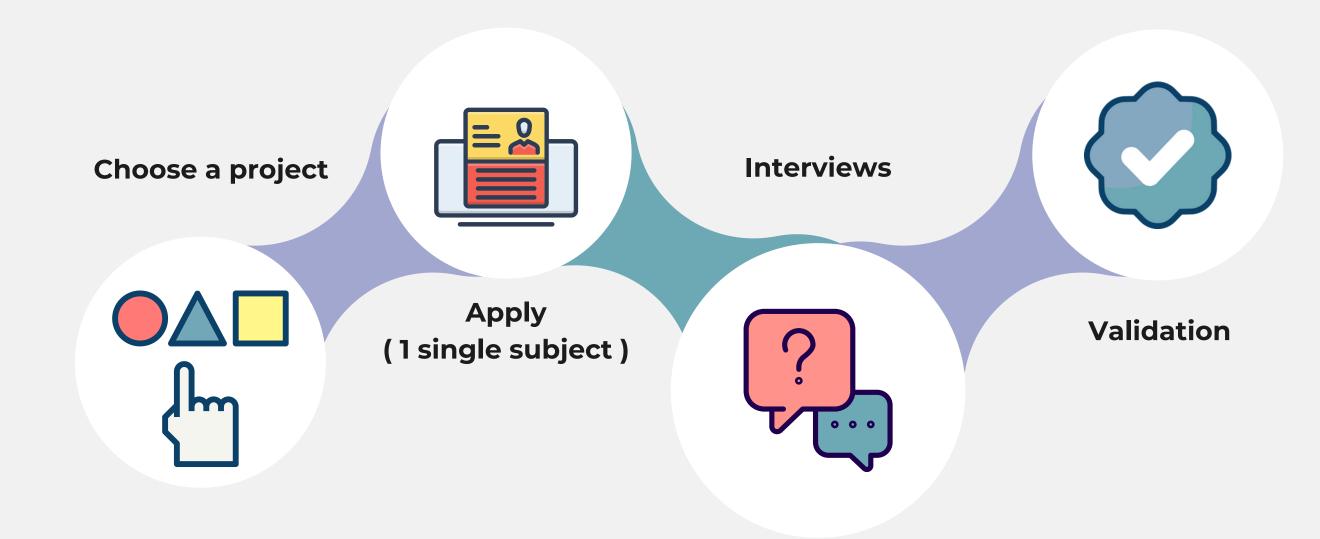




# How to apply?

# Steps to follow







# List of projects

# PROPOSED TOPICS



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# **PROPOSED** TOPICS



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12	Al-powered applicant tracking & smart recruitment platform (ATS)
13	Intelligent legal document assistant
14	Secure exam mode for mobile learning applications





#### 6 months



#### **Technologies & tools**

- Frontend: React / Next.js,
   TypeScript, Zustand/Redux
- Backend: NestJS Microservices, PostgreSQL, Prisma ORM
- Auth: Keycloak / Auth0 / Azure
   AD (OAuth2 + OIDC)
- Storage: MinIO / AWS S3
- Messaging: RabbitMQ / Kafka / Redis Streams
- DevOps: Docker, GitHub Actions, API Gateway, OpenAPI



Required profile
Software Engineer

### Modular CRM blueprint (Microservices SaaS Platform)

A highly extensible CRM built as a set of microservices, supporting client management, offers & projects tracking, activity logging, and document linking.

The system exposes a unified API Gateway, integrates external product catalogs, and converts incoming emails into actionable sales leads.

This platform serves as a reusable digital foundation for B2B service companies and can evolve into an industry-ready SaaS offering.

- Accounts & contacts
- Offers & offer Lines
- Projects
- Tasks & activities
- Auth + Roles + API Gateway





#### 1 to 2 Trainees



#### 4 months



#### **Technologies & tools**

- Python
- HuggingFace Transformers
- FastAPI
- LangChain
- MongoDB / PostgreSQL
- React / Next.js
- Docker
- Git/GitHub



Required profile
Software Engineer

## **REF: Readdly-2026-02**

# Al-powered sentiment & conversational companion for learners

Development of a mobile application that analyzes the emotional state of learners based on written feedback and provides real-time conversational assistance adapted to their needs.

The system combines sentiment analysis with an intelligent educational chatbot to improve motivation, reduce frustration, and personalize learning support.

This project explores the power of modern NLP and LLMs to create more human-centered digital learning experiences.

- Emotion and sentiment detection in learner feedback
- Adaptive conversational assistant (LLM-based chatbot)
- Recommendation of coping strategies & learning tips
- Progress dashboard for emotional engagement and well-being



#### 1 to 2 Trainees



#### 4 months



#### **Technologies & tools**

- Python (CLIP/BLIP)
- HuggingFace)
- FastAPI / Nest.js
- React Native / Next.js
- MongoDB
- Docker
- Git/GitHub



Required profile
Software Engineer



Text-to-visual learning assistant for children with reading difficulties

Development of an AI-powered visual learning application that converts complex or abstract words into meaningful images to help children with dyslexia or language learning challenges better understand and memorize vocabulary.

The system intelligently detects difficult words and generates or retrieves visual representations adapted to each learner.

- Automatic detection of complex vocabulary (NLP)
- Al-based image association (CLIP / BLIP / image retrieval API)
- Visual learning interface: word cards, image previews, pronunciation
- Custom dictionary for teachers, parents & speech therapists
- Offline mode option for classroom use







#### 4 months



### **Technologies & tools**

- Frontend: Next.js,
   TailwindCSS, Recharts /
   Chart.js
- Backend: Node.js (Express or NestJS), MongoDB,
   Firebase Auth
- Deployment: Vercel / Render / Railway
- Versioning: Git/GitHub



Required profile

Software Engineer / Fullstack developer

## **REF: Readdly-2026-04**

# Readdly web intelligence Dashboard for learning progress & content management

Design and development of a full web-based administration platform dedicated to speech therapists, educators and platform managers. The dashboard enables monitoring of children's reading progress, managing educational content and subscriptions, and generating real-time insights and reports.

This project aims to build a scalable and data-driven back-office to support Readdly's EdTech ecosystem.

- Secure authentication & role-based access (therapists, teachers, admins)
- Real-time analytics: reading time, learning sessions
- Internal CMS for educational content: stories, exercises, audio, images
- Subscription and billing management (Stripe integration optional)
- Automatic PDF/Excel reports for parents & therapists
- REST API or GraphQL communication with mobile app







#### 4 months



#### **Technologies & tools**

- Frontend: Next.js, React Query, TailwindCSS
- Backend: Node.js (Express)
- Database: MongoDB / PostgreSQL
- Auth: Firebase Auth / Auth.js
- Multimedia (optional): Textto-Speech (TTS)
- Deployment: Vercel / Render
- Version control: Git / GitHub



Required profile

Software Engineer / Fullstack developer

# **REF: Readdly-2026-05**

Interactive story-based riddle game for young readers

Development of a standalone web application that helps children strengthen reading and reasoning skills through visual and narrative riddles.

Learners interact with playful story-based challenges and receive adaptive hints (text, image, and optional audio) to support engagement and comprehension.

The solution includes a secure content management area for educators to create and manage new riddles.

- Story-driven riddle engine (progressive difficulty)
- Visual and written hints to reinforce decoding and memory
- Admin dashboard for content creation and moderation
- Optional API to allow external EdTech platforms to use the riddle system





#### 4 months



#### **Technologies & tools**

- Frontend: Next.js,
   TailwindCSS, React Query
- Backend: Node.js (Express / NestJS), MongoDB
- Payments: Stripe API
- Deployment: Vercel / Render / Railway / Docker
- Version control: Git, GitHub



Required profile
Software Engineer

## REF: Readdly-2026-06

# E-commerce website builder with smart AI assistant (reusable B2B template)

Design and development of a customizable multilingual ecommerce web platform with integrated online ordering, secure payments, and an Al-powered assistant for product recommendations and customer support.

The solution is built as a reusable template that ReaddlyTech can offer to bakeries, artisans, training centers, and small businesses needing a fast and modern online sales presence.

- Dynamic landing page & product/booking catalog
- Shopping cart, secure checkout & Stripe payments
- Admin dashboard: products, orders, customers, promotions
- Multilingual interface (FR/EN/AR) + SEO optimized
- Al customer assistant (chatbot) for product suggestions, FAQs & order help
- Integration of WhatsApp Business messaging API







#### 6 months



#### **Technologies & tools**

- AI/ML: Python, PyTorch,
   SpeechBrain / Demucs,
   Whisper, TTS, Transformers
- Video Generation APIs: RunwayML / Pika Labs / Stable Video Diffusion
- Frontend: Next.js
- Backend: Node.js
- Storage: AWS S3 / GCS
- Versioning: Git + GitHub



Required profile
Software Engineer

# **REF: Readdly-2026-07**

Voice-to-animated-story generator for educational content

Development of an AI system that transforms a narrated story (audio or text) into an animated educational video with a synthetic avatar narrator.

The application targets learning support for children (including dyslexic or auditory learners) and enables teachers to convert lessons into engaging audiovisual content.

- Extract clean voice from noisy audio (source separation)
- Speech-to-text: Whisper transcription + punctuation & error correction
- Text-to-video story generation: Automatic animated video generation from the script
- Synthetic Voice / Avatar Narration: TTS + animated avatar
- Web Interface
- Teacher uploads text/audio → receives animated story





#### 1 to 2 Trainees



#### 6 months



#### **Technologies & tools**

- Hardware/Edge: ESP32 / Arduino / RFID / QR / BLE
- Communication: MQTT / WebSockets
- Backend: Node.js / NestJS,
   PostgreSQL/TimescaleDB
- Dashboard: Next.js,
   TailwindCSS, Recharts
- Deployment: Docker / MQTT broker / InfluxDB optional



Required profile

IoT/embedded + full stack

## **REF: Readdly-2026-08**

#### **Smart production counter & OEE analytics**

IoT-based platform that tracks production output in real time using connected smart cards or sensors, providing automated counting, downtime tracking, and OEE (Overall Equipment Effectiveness) analytics through a web dashboard.

- IoT device firmware + production counter
- Realtime monitoring dashboard
- OEE analytics reports (Availability, Performance, Quality)
- Documentation + industrial test scenario





#### 1 to 2 Trainees



#### 4 to 6 months



#### **Technologies & tools**

- Python (FastAPI)
- Nmap
- OWASP ZAP API, Shodan API
- MongoDB/PostgreSQL
- React/Next.js
- JWT Auth



### Required profile

Cybersecurity engineering student

### **REF: Readdly-2026-09**

#### Intelligent vulnerability scanner & risk dashboard

A platform that scans networks & web applications, identifies vulnerabilities using Nmap / OWASP ZAP, classifies risks with AI and provides remediation recommendations via a modern security dashboard.

- Automated vulnerability scanner
- Al-based risk classifier (trained on CVE dataset)
- Security dashboard + PDF reports
- Documentation + demo attack/mitigation scenario





#### 6 months



#### **Technologies & tools**

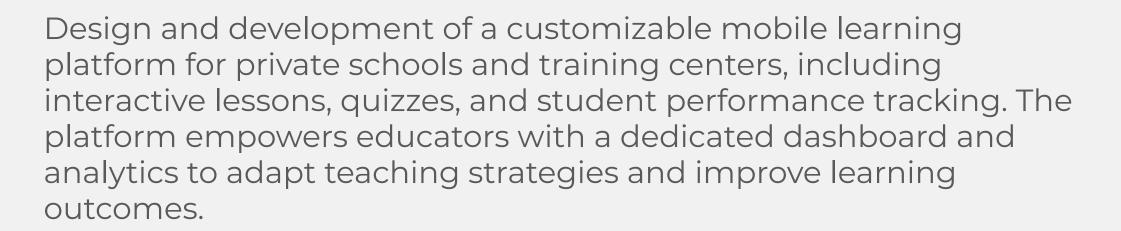
- React Native
- Node.js
- irebase Auth
- PostgreSQL / MongoDB
- AWS S3
- Firebase Cloud Messaging
- Git / GitHub
- AWS



Required profile
Software Engineer



**Custom e-learning platform for private schools** 



- Mobile learning app (courses, videos, quizzes, exercises)
- Student progress tracking: scores, time spent, skills mastered
- Teacher dashboard with analytics & class management
- Push notifications for reminders and homework
- Secure media storage for educational videos/documents
- Optional AI tutoring assistant (recommendations + feedback)





#### 4 months



#### **Technologies & tools**

- Frontend: Next.js,
   TailwindCSS, Recharts /
   ECharts
- Backend: NestJS
- Database: Supabase (PostgreSQL)
- Al / Forecasting: Prophet, scikit-learn
- Deployment: Docker, Vercel / Render
- Versioning: Git + GitHub



Required profile
Full-Stack Developer

## REF: Readdly-2026-11

# Smart retail insights platform: Real-Time analytics for small businesses

The project consists of developing a modern web analytics platform that helps small and medium retail businesses analyze their sales, customer behavior, and operational performance in real time.

The system will integrate data from various sources (POS systems, Google Sheets, CSV exports, and manual entries), visualize KPIs through interactive dashboards, and provide AI-assisted insights such as demand trends and product performance alerts. This project aims to bring enterprise-level Business Intelligence to local retailers who currently lack decision-support tools.

- Real-time analytics: revenue, best-selling products, conversion, customer metrics
- Data import: CSV / Excel / Google Sheets / manual entry
- Al insights: trend forecasting & anomaly detection for sales drop/spikes
- Business reports: PDF & Excel exports for managers



#### Al-powered applicant tracking & smart recruitment platform (ATS)

Development of an intelligent recruitment and candidate management platform with automated CV parsing, semantic candidate-job matching, and interview tracking. This project aims to simplify HR processes and improve hiring efficiency for organizations.

#### Scope:

- Multi-role authentication (HR managers / Recruiters / Candidates)
- Smart CV parsing (skills, experience, certifications extraction)
- Job-candidate semantic matching using embeddings
- Interview scheduling + progress tracking
- Export reports (PDF / Excel) and dashboards recruiting KPIs
- Optional chatbot assistant for candidate screening





#### 4 months



### **Technologies & tools**

- Frontend: Next.js, **TailwindCSS**
- **Backend: NestJS**
- Database: PostgreSQL + **Prisma ORM**
- AI/NLP: Python (spaCy, **Hugging Face, Sentence** Transformers), LangChain
- File parsing: PDFPlumber
- Deployment: Railway, Render, AWS, or Docker



Required profile **Software Engineer** 







#### 4 months



#### **Technologies & tools**

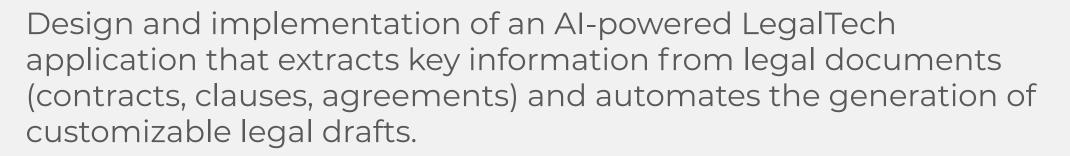
- AI / NLP: Python, LangChain, OpenAI / Ollama, spaCy, Sentence transformers
- OCR: PDFPlumber, Tesseract
   OCR
- Backend: FastAPI / Django
   REST
- Frontend: Next.js / React
- Database: PostgreSQL / MongoDB
- Deployment: Docker, Vercel / Render



Required profile Full-Stack Developer

## **REF: Readdly-2026-13**

#### Intelligent legal document assistant



The system combines OCR, NLP and LLM reasoning to support lawyers, startups, and SMEs in reviewing, summarizing, and producing compliant legal documents faster and with fewer errors. This project explores how AI can democratize legal services and reduce administrative and legal barriers for organizations.

- OCR & parsing of scanned legal PDFs
- Automatic extraction of entities: names, roles, dates, amounts, obligations
- Al-powered contract and summary generation
- Legal conversational assistant (RAG + knowledge base)
- Web interface for lawyers, startups & SMEs







#### 4 months



#### **Technologies & tools**

- Mobile App: React Native / Expo
- Backend / API: Node.js, Fastify or NestJS
- Database: MongoDB / PostgreSQL
- Auth: Firebase Auth / Auth.js
- Local Storage: Secure Storage / IndexedDB / SQLite
- Deployment: Render / Railway
   / Vercel
- Version Control: Git + GitHub



#### Required profile Full-Stack Developer

## **REF: Readdly-2026-14**

#### Secure exam mode for mobile learning applications

Development of a secure assessment mode for an educational mobile app, allowing students to take exams without distractions and without leaving the application environment.

The system restricts navigation, disables non-authorized features, and securely stores results even when offline.

This solution aims to improve academic integrity while preserving user privacy and ensuring a smooth learning experience.

- App-level restricted navigation (no module switching during exam)
- Local encrypted data storage + offline submission
- Teacher/administrator dashboard to schedule, launch, and monitor exams
- Adaptive exam session recovery after connectivity loss







We believe that technology becomes meaningful when it creates a real impact

Whether you're passionate about AI, scalable architectures, product design, cybersecurity, or educational innovation, there is a space for you here 🚀



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