# Tuniform

# PFE Intrnships Opportunities

## 100% Remote

*Shaping the future of the creator economy in Africa.*
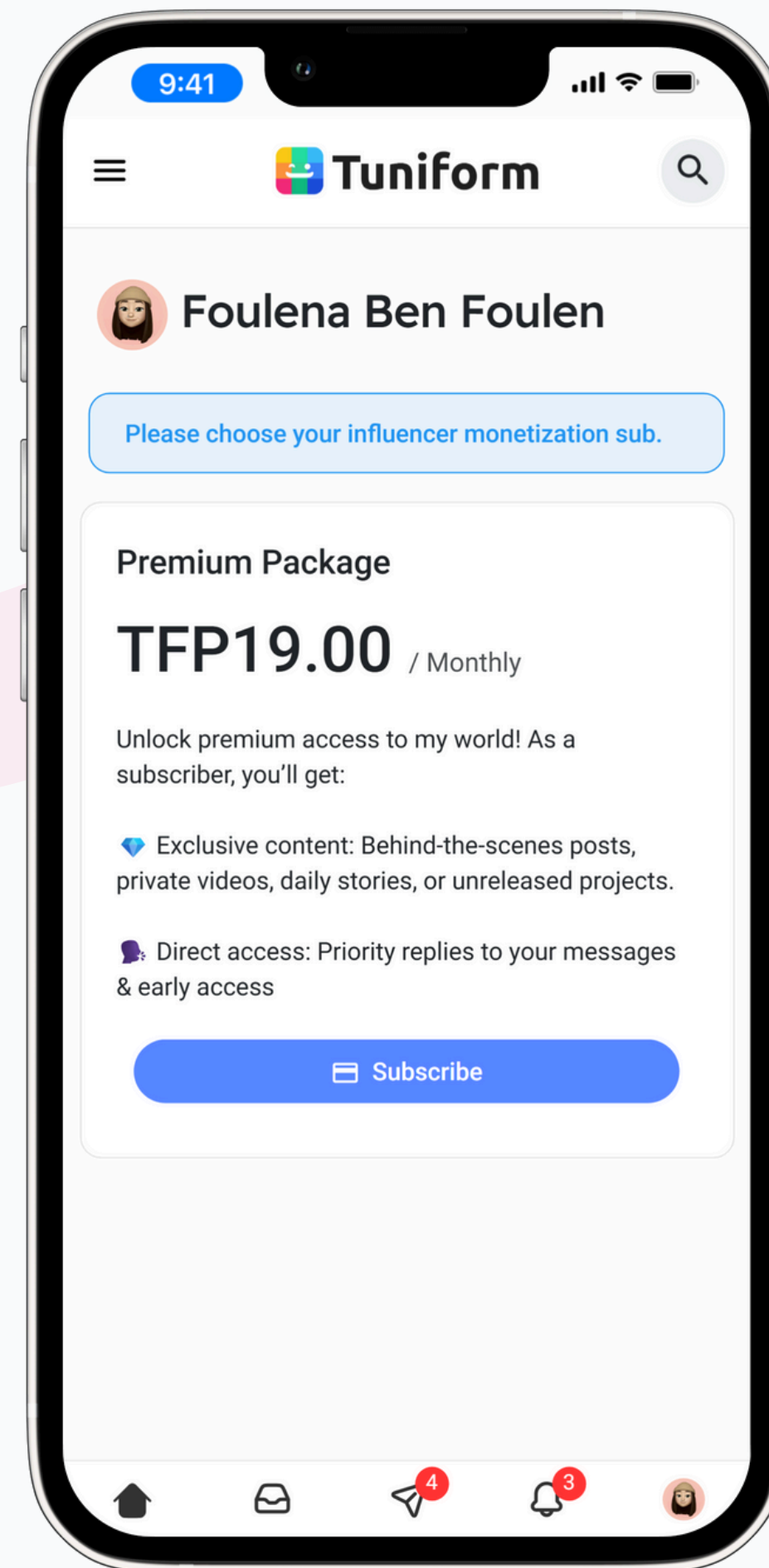
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# What is Tuniform?

Tuniform is a social media platform built for influencers to monetize their audience through exclusive content subscriptions, digital product sales, and in-platform advertising.

Focused initially on the Tunisian market, Tuniform provides localized monetization tools tailored to the needs of Gen Z creators and their communities.

The platform addresses the lack of accessible, creator-friendly revenue options in the region by delivering a seamless, culturally-relevant experience.
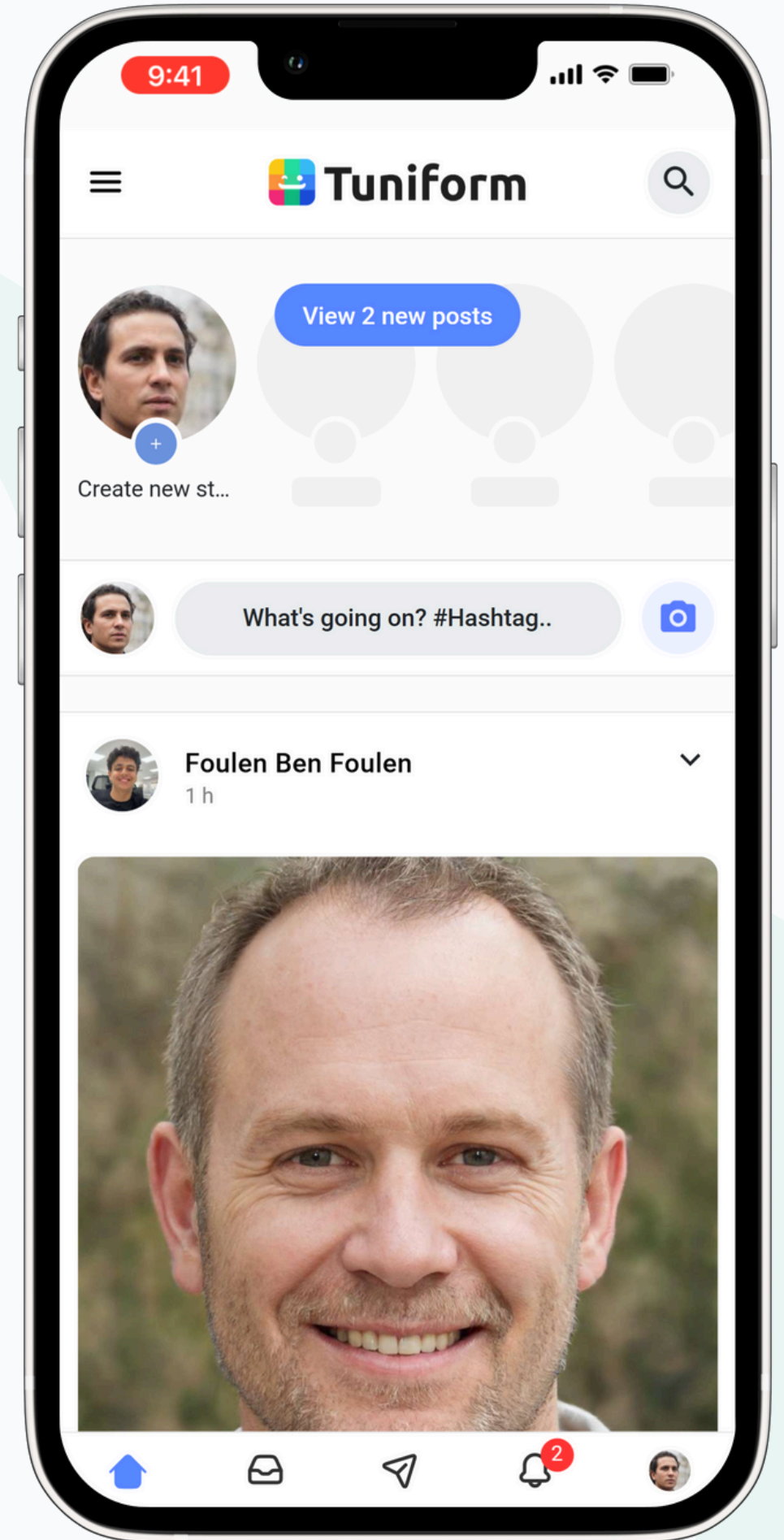
Tuniform is building the infrastructure for the next generation of the creator economy in emerging markets.

# Why Join Us!

- You'll work on <u>real production systems</u>, not simulations.
- Small, fast team, every line of code or campaign you create matters.
- You'll learn to ship fast, manage ambiguity, and think like a founder.
- Access to real creators, real users, and massive impact potential.

# Open Roles

We're building a multi-disciplinary startup team.

- Full-Stack Engineer
- AI & Data Science Engineer
- DevOps Engineer (Azure)
- Product Manager
- UI/UX Designer
- Marketing, Growth & Sales

# Role: Full-Stack Engineer

Own feature development across Tuniform's user platform — from backend logic to frontend experience — ensuring speed, stability, and scalability.

Key Resposibilities :

- Enhance and maintain the core Tuniform platform: user feeds, subscriptions, monetization, and creator dashboards.
- Build and optimize REST and WebSocket APIs across PHP, Node.js, and Golang services.
- Ensure database performance (MySQL indexing, caching, and query optimization).
- Contribute to code reviews, documentation, and continuous improvement initiatives.
- Collaborate with product, AI, and design teams to deliver fast, stable releases.

Profile :

- Languages: Solid in PHP, JavaScript (Node.js), and ideally familiar with Golang.
- Infra Knowledge: Familiar with Docker, GitHub Actions, and Linux-based deployments (Azure preferred).
- thrives on speed, autonomy, and end-to-end ownership.
- Writes clean, maintainable, and production-grade code.
- Understands performance, caching, and scaling fundamentals.
- Pragmatic — balances perfection with shipping.

# Role: AI / Data Science Engineer

Build and scale Tuniform's intelligence layer — everything related to recommendations, categorization, engagement prediction, and metrics.

## Key Resposibilities :

- Design and train models for feed recommendation and spam/engagement scoring
- Implement content classification (image + text) for 18+ categories
- Build pipelines for collecting and processing behavioral data (clicks, likes, views)
- Collaborate with backend team to deploy models as Golang or Python microservices
- Analyze retention, monetization, and growth KPIs to guide product decisions

## Profile :

- Background in AI/ML, data science, or applied math
- Hands-on with TensorFlow/PyTorch, scikit-learn and embeddings
- Comfortable with SQL, Golang/Python, and production pipelines
- Interest in social platforms and recommender systems

# Role: DevOps / Cloud Engineer

Own the infrastructure of Tuniform — stability, scalability, and observability across all VMs, services, and deployments.

## Key Resposibilities :

- Manage deployments across our VMs (main app, DB, recommendation engines)
- Automate CI/CD using GitHub Actions
- Implement monitoring dashboards (Grafana + Prometheus)
- Optimize load balancing, auto-scaling, and backups
- Handle SSL, domain routing, caching, and CDN integration
- Implement staging environment for pre-release testing

## Profile :

- Strong experience in Linux, Docker, Nginx, Azure VMs
- Familiar with observability tools (Grafana, Loki, Prometheus)
- Knows CI/CD and scripting (Bash, Python, YAML pipelines)
- Security-first mindset

# Role: Product Manager

Translate vision into execution — prioritize roadmap, define specs, and ensure cross-team alignment between dev, design, and growth.

Key Resposibilities :

- Build and maintain product roadmap and sprint boards (Linear)
- Write feature specs, define KPIs, and manage delivery timelines
- Prioritize based on impact: user retention, revenue, and engagement
- Coordinate testing and quality validation with engineering and design
- Own analytics dashboards for feature performance and user feedback

Profile :

- Strong understanding of SaaS / consumer products
- Experience with analytics tools (GA4, Clarity, Grafana)
- Knows how to write specs, track KPIs, and manage feedback loops
- Organized, analytical, and data-driven communicator

# Role: UI / UX Designer

Shape Tuniform's identity and design system — build consistent, delightful, and performant interfaces across web and mobile.

## Key Resposibilities :

- Redesign and maintain design system (colors, components, typography)
- Produce UI screens for onboarding, feed, wallet, and ads modules
- Conduct UX testing (onboarding, navigation, conversion flows)
- Work with frontend devs for pixel-perfect implementation
- Ensure accessibility and responsive design standards

## Profile :

- Proficient in Figma, Radix UI, Tailwind design tokens
- Understands responsive UX and performance implications
- Strong aesthetic sense aligned with Gen-Z social apps
- Portfolio of real UI/UX case studies

# Role: Marketing, Growth & Sales

Drive user and creator acquisition through content, partnerships, and performance campaigns. Convert visibility into active, paying users.

Key Resposibilities :

- Manage social content (Instagram, TikTok, LinkedIn) and creator collabs
- Launch growth loops (referral system, ambassador program)
- Run paid acquisition campaigns (small-budget A/B testing)
- Track conversions via GA4, pixel tracking, and analytics dashboards
- Close early deals with creators and advertisers for Tuniform Ads pilot

Profile :

- Data-oriented marketer with creative execution skills
- Understands funnels, retention metrics, and influencer marketing
- Ideally can manage both acquisition and brand side

# Tuniform

# Thank You!

✨ *Let's create, ship, and scale something that matters.*

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