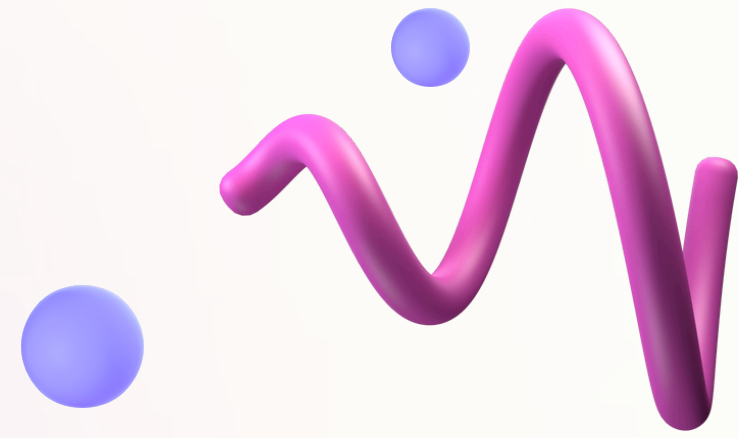




PFE BOOK THE FUTURE BEYOND...



Why XLAiner?



Learn by Doing: Work on real-world challenges that directly impact our operations and product development.



Explore Cutting-Edge Technologies: Use AI tools and automation frameworks to innovate in business and education.



Work in a Dynamic Startup Environment: Gain exposure to a fast-paced, innovative work culture with opportunities to learn across multiple domains.



Build Your Career: Gain practical experience and mentorship from industry professionals, helping you grow as a professional.



Internship Opportunities



1. Development and Execution of a Digital Communication Action Plan to Optimize Visibility and Engagement for an Intelligent LMS Platform

Developing, deploying, and optimizing a performance-driven digital communication strategy leveraging both organic and paid channels (SEO, social media, email marketing, content, webinars, digital advertising, etc.)

Requirements

- Background in marketing, digital marketing, communication, business or EdTech-related field.
- Strong knowledge of 360° digital marketing.

Target Profiles: digital marketing, communication, growth hacking

Internship Period: 4–6 months



2. Social Media Optimization & Lead Generation for an Intelligent LMS Platform

Create and distribute high-performing content (Reels, Shorts, carousels, ...) tailored to each platform's audience behavior.

Focus on building a scalable social media acquisition system combining organic content, community engagement, automation, and paid Social Ads.

Requirements

- Background in digital marketing, communication, social media management
- Creativity in producing short-form video content, carousels, and conversion-oriented posts.
- Strong knowledge of Meta Business Suite, CapCut, Canva.

Target Profiles: social media management, content creation, growth marketing

Internship Period: 4-6 months



3. AI-Driven Instructional Design Assistant for Micro eLearning

Work with AI tools to create a microlearning module generator for AI and data literacy. Students will design learning objectives, interactive activities, and quizzes, leveraging AI to produce engaging content. Focus on crafting prompts to optimize content generation for specific audiences (e.g., learners, professionals).

Requirements

- Background in education, pedagogy, or instructional design (or related).
- Interest in using AI tools for curriculum planning and activity design.
- Creativity in designing quizzes, simulations, and interactive modules.

Target Profiles: Instructional design, education, or marketing students..

Internship Period: 4–6 months



How to Apply?



- **Selection:** Choose the topic that interests you.
- **Application:** Fill out the online form (accessible via the **QR code**).
- **Interview:** Shortlisted candidates will be contacted for an interview with our team.



READY TO START A JOURNEY WITH US?

APPLY NOW !

