



DRUGIT – AI-POWERED PHARMA  
INNOVATION

# DrugIT: AI- Powered Pharma Innovation

Presenting innovative AI solutions for pharma R&D  
internships and platforms



# The Problems we face:

**1.5M€**

Average R&D costs per drug

**3 years**

Average drug development  
timeline

**60%**

Average drug failure rate

# What DrugIT Does



## AI Formulation

DrugIT utilizes advanced AI to **optimize drug formulation**, streamlining the R&D process for pharmaceutical companies.

## Virtual Bioequivalence

Our platform offers **virtual bioequivalence** assessments, significantly reducing time and cost associated with traditional methods.

## Pharma Consulting

We provide targeted **pharma consulting** services to help clients navigate the complexities of drug development efficiently.

# Phoenix™ Platform



## Optimization

AI formulation **optimization** enhances efficiency and precision in drug development, streamlining the entire process.

## Outputs

CMC-ready outputs ensure compliance with regulatory requirements, expediting the transition to clinical trials seamlessly.

## Development

Faster and safer development reduces risks and costs, driving innovation in pharmaceutical research and formulation.

# Mythik™ Platform



## PBPK Simulation

**Predictive modeling** allows for more accurate absorption, distribution, metabolism, and excretion assessments in drug development.

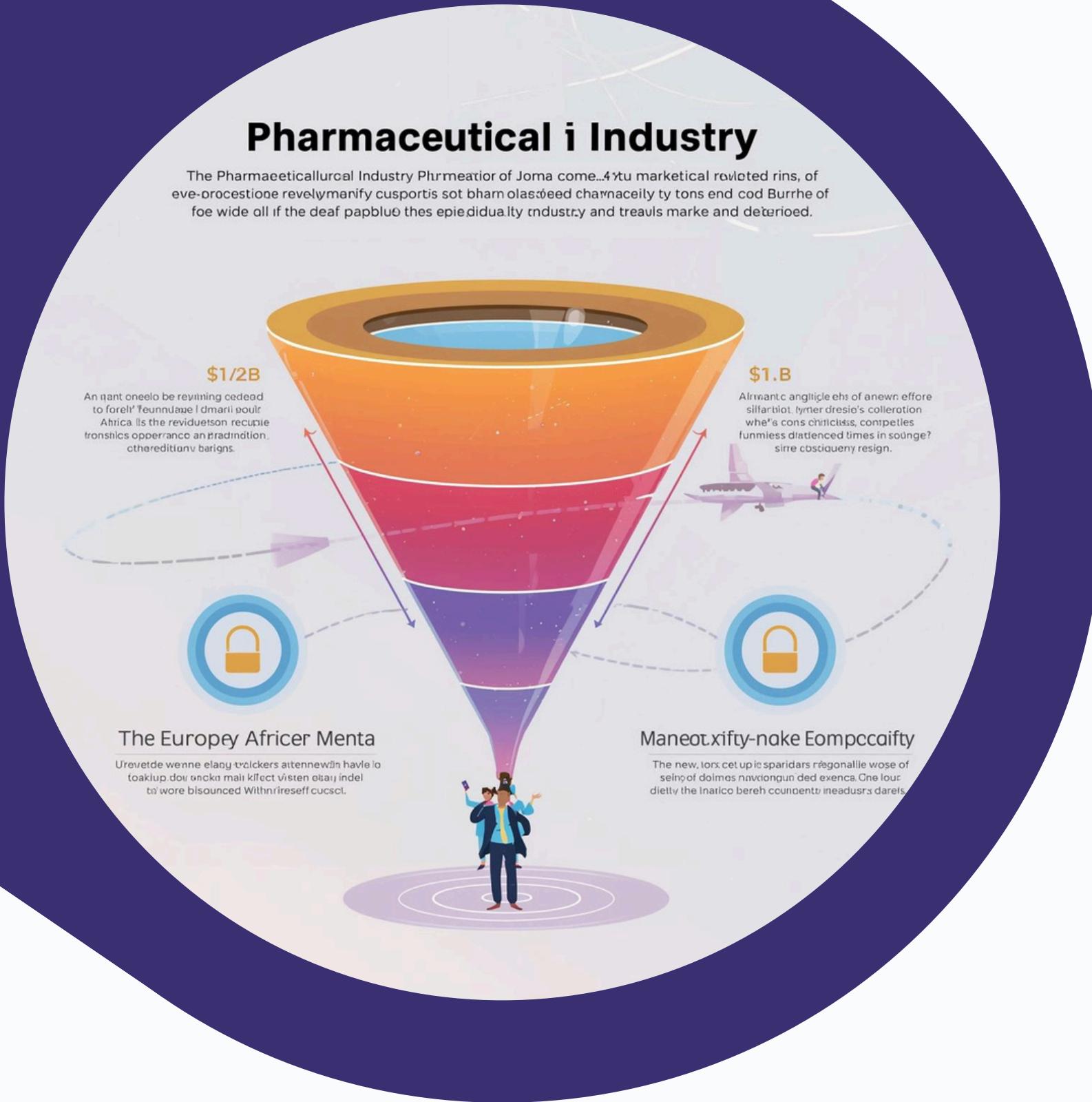
## Virtual Bioequivalence

**Simulations** enable faster evaluations of drug similarities, reducing time and resources needed for clinical trials.

## Go/No-Go Decisions

**Data-driven insights** facilitate informed decisions on project continuations, minimizing risk and optimizing development efficiency.

# Market Opportunity in Pharmaceutical Innovation



The **total addressable market (TAM)** for DrugIT is \$12B, with a **serviceable available market (SAM)** of \$1.2B across Europe, Africa, and MENA.



# Interns Matter



01

## Real Ownership

Interns at DrugIT gain **real ownership** of projects, contributing significantly to product development and innovation.

02

## Production Systems

Interns work within **production systems**, ensuring hands-on experience that fosters practical skills and industry readiness.

03

## Direct Mentorship

Interns work directly with senior engineers, product leaders, and founders, receiving continuous feedback, technical guidance, and real-world decision exposure.

04

## Career Acceleration

Top-performing interns are considered first for full-time roles or long-term collaboration, with projects designed to be portfolio-grade and industry-relevant.

# Explore Our Diverse PFE Internship Tracks



## Business

Engage in strategic decision-making and operations.



## Software

Develop cutting-edge solutions in a tech environment.



## Embedded

Focus on innovative hardware and IoT solutions.



## UI/UX

Craft user experiences that shape the future.

# Business Development Intern

## Mission

Drive DrugIT's international growth by connecting Phoenix™ & Mythik™ with real pharmaceutical clients and investors.

## What You'll Do

- Market analysis across Africa, MENA, Europe
- Pharma client prospection & CRM pipeline building
- Commercial proposals & pitch decks
- Fundraising & investor documentation support

## What You'll Learn

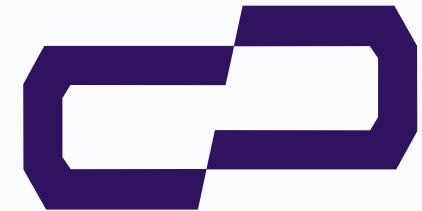
- Pharma business models & pricing
- Go-to-market strategy
- Investor readiness & due diligence

## Profile - Who We're Looking For

- Final-year student (PFE) in Business, Marketing, Management, Economics, or Engineering with strong business orientation
- Strong interest in pharma, healthcare, healthtech, or AI-driven innovation
- Excellent communication skills (French & English required)
- Comfortable with presentations, research, and structured analysis
- First experience in business development, consulting, sales, or entrepreneurship is a strong plus
- Organized, autonomous, and able to handle multiple workstreams

# Software Engineering PFE

## Software Engineer – Observability & Reliability



### Mission

Make Phoenix™ & Mythik™ reliable, observable, and production-grade for long-running AI workflows.

### What You'll Do

- Implement distributed tracing across APIs, agents, and tools
- Design metrics, structured logs, dashboards & alerts
- Apply reliability patterns (timeouts, retries, idempotency)
- Support incident readiness & system debugging

### What You'll Learn

- How production systems fail, and how to fix them
- Observability best practices used in real platforms
- Designing for long-running workflows
- Engineering discipline beyond “it works on my machine”

### Profile - Who We're Looking For

- Final-year engineering student (Computer Science, Software, AI, or equivalent)
  - Strong Python backend foundations (FastAPI, async, typing)
  - Solid understanding of APIs, debugging, and system behavior
  - Curious about reliability, performance, and production systems
  - Comfortable reading documentation and learning fast

# Software Engineering PFE



## Software Engineer - Secure Sandbox Execution Runner

### Mission

Build the secure execution layer behind Phoenix™ and Mythik™ simulations.

### What You'll Learn

- How execution platforms are built at scale
- Containerization & cloud job orchestration
- Security fundamentals for untrusted code
- Designing APIs for real users

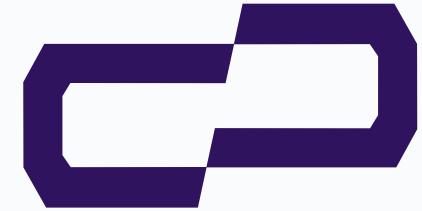
### What You'll Do

- Run orchestration APIs
- Log & artifact pipelines
- Secure Cloud Run / container execution
- Resource limits & abuse prevention

### Profile - Who We're Looking For

- Final-year engineering student in Software Engineering, Computer Science, or Systems Engineering
- Strong backend fundamentals and clean coding habits
- Basic understanding of containers, cloud services, and system isolation concepts
- Interest in security, infrastructure, and platform engineering
- Comfortable designing APIs and reasoning about edge cases
- Disciplined, security-aware, and detail-oriented

# Embedded Systems PFE



## Hardware Engineer – Miniaturization

### Mission

Design ultra-compact medical IoT hardware under extreme constraints.

### What You'll Do

- MCU & sensor selection
- HDI / rigid-flex PCB design
- Power optimization (coin-cell)
- EMI / thermal validation

### What You'll Learn

- How real medical hardware is engineered
- Power-aware design decisions
- Designing for manufacturability
- Hardware validation in constrained environments

### Profile - Who We're Looking For

- Final-year engineering student in Embedded Systems, Electronics, or Mechatronics
  - Strong foundations in analog and digital electronics
  - Comfortable with schematics, PCB layout, and component selection
  - Interest in low-power, battery-operated, or medical devices
  - Precise, patient, and comfortable iterating on physical designs
  - Able to document designs and justify technical choices

# Embedded Systems PFE



## Firmware Engineer – DSP & Low Power

### Mission

Develop ultra-efficient firmware with real-time signal processing.

### What You'll Do

- Interrupt-driven embedded firmware
- Lightweight DSP implementation
- BLE optimization for low power
- OTA update logic

### What You'll Learn

- Real-time embedded design trade-offs
- Signal extraction from noisy data
- Power vs performance optimization
- Debugging on real hardware

### Profile - Who We're Looking For

- Final-year engineering student in Embedded Systems, Computer Engineering, or Electronics
- Strong C/C++ fundamentals and understanding of microcontroller architectures
- Comfortable working close to hardware (registers, interrupts, peripherals)
- Interest in real-time systems and signal processing
- Persistent debugger who enjoys solving low-level problems

# Embedded Systems PFE



## Mobile Connectivity Engineer – IoT & Security

### Mission

Build the secure mobile bridge between device and user.

### What You'll Do

- BLE pairing & data exchange
- Secure telemetry handling
- Mobile dashboards & local storage
- Offline-first data flows

### What You'll Learn

- BLE communication in real products
- Secure data handling in medical contexts
- Mobile-to-hardware interaction patterns
- Designing usable diagnostic tools

### Profile - Who We're Looking For

- Final-year engineering student in Software Engineering, Mobile Development, or Embedded Systems
- Experience with Flutter or React Native and clean UI development
- Understanding of BLE concepts and mobile-device communication
- Interest in security, data integrity, and reliability
- Able to balance UX considerations with technical constraints
- Clear communicator with attention to detail

# UI/UX Designer PFE



## Mission

Define the UX and design system for Phoenix™ & Mythik™.

## What You'll Do

- Build & document a Design System
- UX flows, wireframes & usability tests
- High-fidelity UI & prototypes
- Design for developers & scale

## What You'll Learn

- How design systems scale products
- UX decision-making in complex platforms
- Collaborating with engineers & PMs
- Designing interfaces that actually ship

## Profile - Who We're Looking For

- Final-year student in UI/UX Design, Product Design, HCI, Multimedia, or related field
  - Strong mastery of Figma (Auto-layout, Components, Variants, Variables)
  - Excellent visual culture and attention to detail
  - User-centric mindset with the ability to explain design decisions logically
  - Portfolio demonstrating process, reasoning, and iteration — not just visuals

# Join Us



BE PART OF INNOVATION



Centre Urbain Nord BP 676, 1080 Tunis cedex,  
Tunisie

+216 23 380 213

[business@drugit.live](mailto:business@drugit.live)