



PFE BOOK 2026

INTELLIGENT TECH, UNSTOPPABLE MARKETING.



**DIGISUBS AGENCY IS A DIGITAL-FIRST COMPANY
SPECIALIZED IN SUBSCRIPTION-BASED SERVICES, SaaS
PLATFORMS, DIGITAL PRODUCTS, AND SCALABLE ONLINE
SOLUTIONS.**

**OUR MISSION IS TO HELP BUSINESSES BUILD, LAUNCH,
AND GROW DIGITAL SYSTEMS THAT ARE RELIABLE,
MODERN, AND REVENUE-DRIVEN.**

AT DIGISUBS, WE COMBINE:

- SOFTWARE ENGINEERING
- UI/UX & BRANDING
- DIGITAL GROWTH & AUTOMATION

**WE STRONGLY BELIEVE IN LEARNING BY BUILDING REAL
PRODUCTS, WHICH IS WHY WE ACTIVELY WELCOME
INTERNS AND PFE STUDENTS.**

PROJECT 1: TUNISIAN ACCENT AI VOICE GENERATION MODEL

PROJECT OVERVIEW

THIS PROJECT FOCUSES ON BUILDING AN AI VOICE GENERATION MODEL SPECIALIZED IN THE TUNISIAN ACCENT (DERJA), ADDRESSING THE LACK OF HIGH-QUALITY ARABIC DIALECT VOICE MODELS IN THE MARKET.

OBJECTIVES

- CREATE A DATASET OF TUNISIAN-ACCENTED SPEECH
- TRAIN A TEXT-TO-SPEECH (TTS) AI MODEL
- SUPPORT MULTIPLE TONES (MALE/FEMALE, FORMAL/INFORMAL)
- ENABLE REAL-TIME OR BATCH VOICE GENERATION

USE CASES

- ADS & MARKETING VIDEOS
- VOICE ASSISTANTS & CHATBOTS
- E-LEARNING PLATFORMS
- SOCIAL MEDIA CONTENT CREATORS

TECHNOLOGIES

- PYTHON, PYTORCH / TENSORFLOW
- TTS MODELS (TACOTRON, FASTSPEECH, VITS)
- AUDIO PREPROCESSING & NLP

PROJECT 2: AI-POWERED SOCIAL MEDIA MANAGEMENT SYSTEM

PROJECT OVERVIEW

DESIGN AND DEVELOP A COMPLETE AI-POWERED PLATFORM FOR MANAGING SOCIAL MEDIA ACCOUNTS FROM ONE DASHBOARD.

CORE FEATURES

- PUBLISH & SCHEDULE POSTS
- AI-GENERATED CONTENT (TEXT + CAPTIONS)
- CONTENT SUGGESTIONS BASED ON TRENDS
- ANALYTICS & PERFORMANCE STATISTICS
- MULTI-PLATFORM SUPPORT (FACEBOOK, INSTAGRAM, TIKTOK, X, LINKEDIN)

AI CAPABILITIES

- AUTOMATIC CAPTION GENERATION
- HASHTAG OPTIMIZATION
- BEST POSTING TIME PREDICTION

TECHNOLOGIES

- WEB APP (NEXT.JS)
- BACKEND (NODE.JS / PYTHON)
- AI APIs & LLMS
- SOCIAL MEDIA APIs

PROJECT 3: SOCIAL MEDIA AI MODEL

PROJECT OVERVIEW

THIS PROJECT AIMS TO BUILD AN AI MODEL THAT UNDERSTANDS, ANALYZES, AND PREDICTS SOCIAL MEDIA BEHAVIOR.

KEY FEATURES

- TREND DETECTION & VIRAL CONTENT PREDICTION
- SENTIMENT ANALYSIS OF COMMENTS & POSTS
- AUDIENCE BEHAVIOR ANALYSIS
- CONTENT SCORING (ENGAGEMENT PREDICTION)

USE CASES

- INFLUENCER MARKETING
- BRAND MONITORING
- CAMPAIGN OPTIMIZATION
- CONTENT STRATEGY AUTOMATION

TECHNOLOGIES

- PYTHON, NLP LIBRARIES
- MACHINE LEARNING MODELS
- DATA VISUALIZATION DASHBOARDS

HOW TO APPLY

TO APPLY FOR A PFE OR INTERNSHIP AT DIGISUBS AGENCY:

SEND US:

- YOUR CV
- YOUR FIELD OF STUDY
- YOUR PFE REQUIREMENTS
- (OPTIONAL) GITHUB / PORTFOLIO

CONTACT US VIA LINKEDIN OR EMAIL